



HEARTLAND DENTAL UNIVERSITY  
**DOCTOR ACADEMY**  
COURSE GUIDE





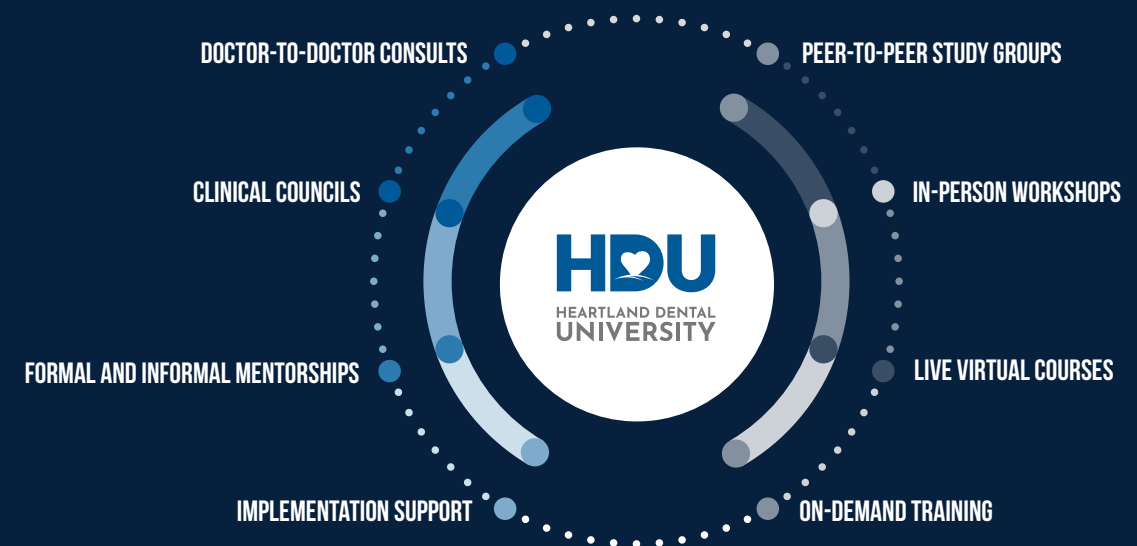
“**WHEN YOU COME TO  
HEARTLAND DENTAL  
UNIVERSITY, YOU GET  
ACCESS TO EDUCATION  
PATHWAYS THAT  
WILL EXPONENTIALLY  
INCREASE YOUR ABILITY  
TO TAKE CARE OF  
YOUR PATIENTS OVER  
THE COURSE OF THEIR  
LIFETIME AND ALL UNDER  
ONE ROOF.**”

**Dr. Anna Singh**  
SVP, Clinical Operations  
Heartland Dental

## WELCOME TO HEARTLAND DENTAL UNIVERSITY.

When you join a Heartland Dental supported practice, you join more than a network of doctors; you join a collective of professionals focused on what matters most: caring for patients.

Heartland Dental University's Doctor Academy was developed to provide opportunities to raise the standards for clinical care by empowering practitioners, like yourself, with a pathway to mastery so you can unlock your full potential as a doctor, a professional, and a team leader. By combining industry-leading educational resources with a continuum of learning that helps you grow over the course of your career, we're demonstrating our commitment to you and supporting your dedication to delivering lifetime patient care.



### A PHILOSOPHY OF LIFETIME CARE

At Heartland Dental, we champion a lifetime care philosophy, empowering doctors at every stage with the tools and training to deliver advanced, personalized care for every oral health need. Through Heartland Dental University, you'll gain the expertise to provide exceptional care that supports lifelong oral health for every patient.



# WHAT MAKES US DIFFERENT IS EVERYTHING.

From patient expectations to technology, dentistry is always changing. Our goal is to help you with opportunities to advance your skills to meet the industry where it's headed. Sure, you can get there on your own, but we'll provide opportunities to get you there faster.

The five-year Doctor Mastery Program curriculum focuses on three areas of training. Upon completion, supported doctors can achieve their Fellowship (FAGD) or Mastership (MAGD) awards with the Academy of General Dentistry and **receive a mastery bonus of up to \$250,000** from their supported practice.



## THE DOCTOR MASTERY PROGRAM



### MASTER NEW CLINICAL SKILLS

Stay at the forefront of dentistry as new techniques and technologies are developed.



### MASTER THE BUSINESS PRINCIPLES OF DENTISTRY

Learn everything you need to know about behind-the-desk matters, such as profit and loss statements and how to optimize your procedure mix for success.



### MASTER LEADERSHIP DYNAMICS

Discover how to establish a personal mission for your practice and increase your effectiveness as a leader in a collaborative environment that unleashes the power of your team.

Our curriculum offers a focused, in-depth path for supported doctors to grow into mastery-level clinicians and influential leaders. You'll gain the skills to deliver comprehensive care, lead high-performing teams, and build a thriving, patient-centered practice that makes a lasting impact in your community.

**10%** OF HEARTLAND DENTAL SUPPORTED DOCTORS CARRY A FAGD/MAGD STATUS COMPARED TO 2% OF THE ENTIRE DENTAL INDUSTRY.

## GROWING YOUR PRACTICE STARTS WITH GROWING YOUR SKILLS.

You learned the fundamentals in dental school and now your patients know you, trust you, and rely on you. With Heartland Dental University, you have the chance to grow into a well-rounded clinician, expanding your skills in the procedures today's patients want and need. And the best part? You choose the learning path that fits your goals and your practice.

EXPAND YOUR ABILITIES AND  
GAIN CONFIDENCE IN ADVANCED  
DENTISTRY IN ONE OF THE  
DOCTOR LEADER TRACKS:

ADVANCED SURGERY SEDATION CLEAR ALIGNER THERAPY ENDODONTICS

AESTHETIC DENTISTRY IMPLANT PLACEMENT AND RESTORATION AND MORE.

## FIND YOUR TRACK TO CLINICAL MASTERY.

Heartland Dental University's Doctor Academy Tracks offer flexible, personalized learning paths that align with your goals and pace. Our model is built on leading research into human behavior and the skills needed to shape effective leaders, helping you grow clinically, lead confidently, and operate at the highest level. The result? Predictable outcomes, exceptional patient experiences, and operational excellence across your practice. With multiple sessions offered each year, you can count on a consistent, high-quality learning experience whenever you are ready.

SUPPORTED DOCTORS AVERAGE A **25%** INCREASE IN PRODUCTION AFTER COMPLETING THEIR FIRST YEAR, BENEFITING FROM HDU TRAINING AND HEARTLAND DENTAL NON-CLINICAL ADMINISTRATIVE SUPPORT.\*

\*2022 Heartland Dental supported doctor compensation data

“WHEN IT COMES TO OFFERING BUSINESS COURSES AND DEVELOPING THE SAVVY WITH WHICH WE CAN THEN GROW OUR PRACTICE, I THINK **HEARTLAND DENTAL'S SUPPORT IS UNPARALLELED.**”

**Dr. Magdalena Carolan**  
Heartland Dental  
Supported Orthodontist







“ I ALWAYS KNEW  
I WANTED TO  
DO ADVANCED  
PROCEDURES.  
HEARTLAND DENTAL  
UNIVERSITY OFFERS  
OPPORTUNITIES  
FOR SUPPORTED  
DOCTORS TO  
ACHIEVE MASTERY.”

Dr. Boris Bujila  
Heartland Dental  
Supported Doctor

## OUR INVESTMENT IN LEARNING IS AN INVESTMENT IN YOU.

From course design to educational delivery, Heartland Dental has an entire department dedicated to learning and development. **Ranked in the top 5% by Explorance Metrics That Matter**, Heartland Dental University offers a level of instruction that is simply unmatched.

Heartland Dental is approved by the Academy of General Dentistry's Program Approval for Continuing Education (PACE)

84+ In-Person Instructor-Led Courses  
55+ Virtual Instructor-Led Courses

175+ Regional live-patient and mentor-guided workshops

100+ Post-class mentorship and peer-led study groups

3 out of 4 supported doctors report increased productivity after attending an HDU course

72% of supported doctors see improved patient satisfaction after attending an HDU course



# LEARN MORE IN LESS TIME. ON YOUR TIME.

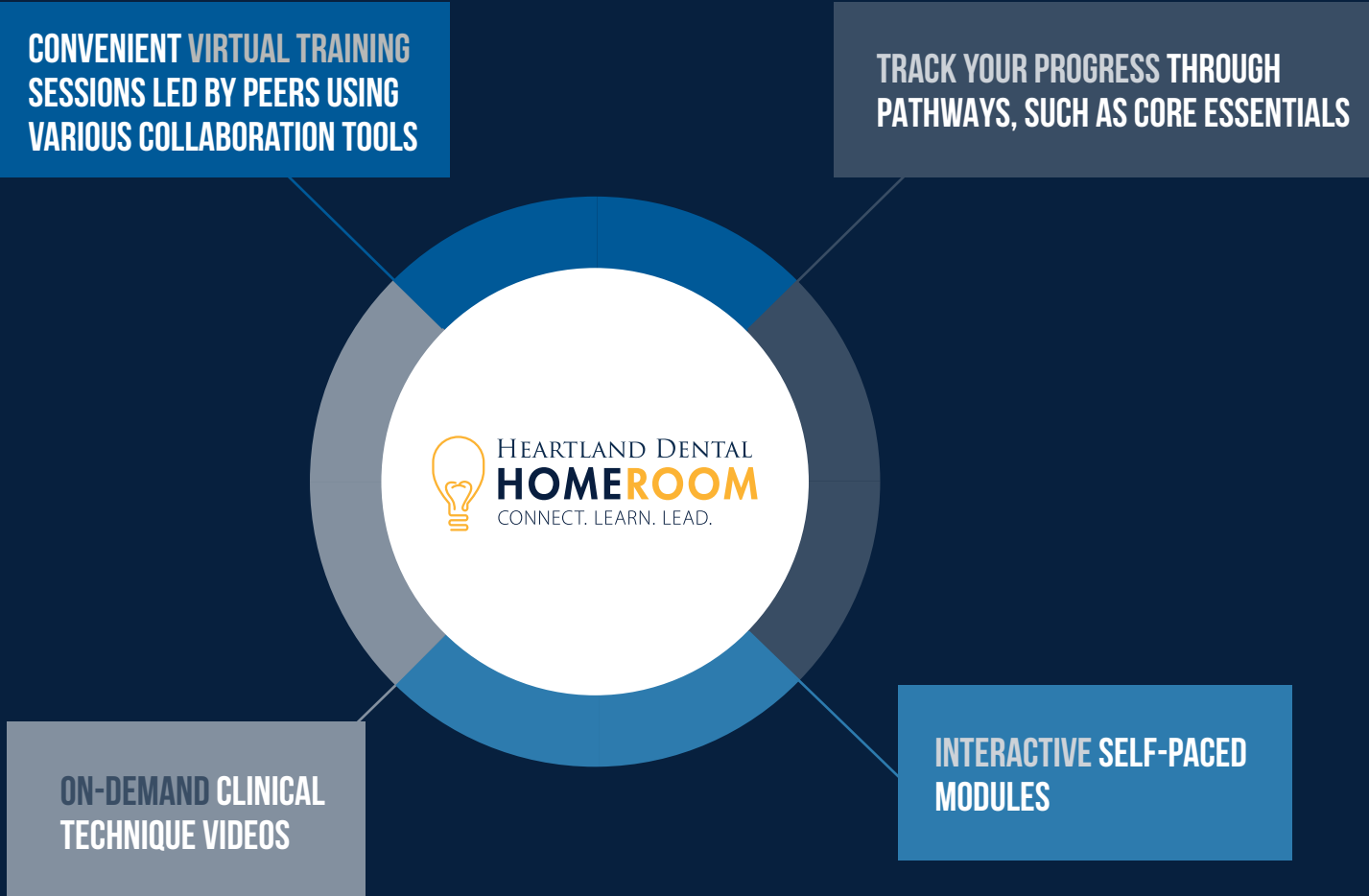
At Heartland Dental, we believe learning should do more than inform, it should transform. Our blended-learning model helps you absorb, apply, and retain knowledge, turning it into real-world skill. With flexible in-person, virtual, and on-demand training, you can grow on your schedule—making it easier to balance learning with life and practice.



TRAINING SESSIONS	LEARNING PATHS	ON-DEMAND SESSIONS
<ul style="list-style-type: none"><li>• In-person and virtual instructor-led sessions</li><li>• Learning incorporated into regional meetings and conferences</li></ul>	<ul style="list-style-type: none"><li>• Curated training courses and on-demand content</li><li>• Downloadable materials and topic-specific videos for holistic, comprehensive learning</li></ul>	<ul style="list-style-type: none"><li>• Online training modules, viewable anytime</li><li>• Pre-course work incorporated into your learning path</li></ul>

# WITH HOMEROOM, CLASS IS ALWAYS IN SESSION.

Your learning journey begins with Core Essentials, an on-demand pathway that gives you immediate access to Homeroom, your hub for foundational learning in communication, leadership, business, and clinical practice.



**75%** of doctors and team members access Homeroom monthly for resources and training.

**81%** of doctors and team members feel they learn new knowledge and skills while utilizing Homeroom.



A group of four dental professionals, three men and one woman, are gathered around a dental chair in a bright, modern clinic. They are looking at a tablet held by one of the men, which displays a close-up of a patient's teeth. In the background, a computer monitor shows a panoramic X-ray of a jaw. Large windows on the right side of the frame let in natural light, showing greenery outside.

## FIND YOURSELF IN THE HIGHEST COMPANY.

### LEARN FROM A NATIONWIDE NETWORK.

Your learning doesn't end when your class is complete. The Heartland Dental University Doctor Academy offers you access to a nationwide network of peers that will support you and help you throughout your career.

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Heartland Dental University **instructors are available** for pre- and post-class questions.

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All supported **doctors in our network can email peers** to ask any question.

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Doctors frequently **collaborate on case study reviews**.

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You can **join regional study clubs, workshops, and dinners**.

## HERE, THE RESOURCES OF OUR INDUSTRY COME TO YOU.

When you're a Heartland Dental supported doctor, the leading resources of the dental industry are always available.

**Get access to the extended learning community** of Dental XP to stay current on the latest trends in dentistry.

**Follow a Leadership pathway** with insights from partners, such as the Bell Leadership Institute.

**Implement leading-edge technology** with training directly from our Diamond Trusted suppliers.

A full-length portrait of Dr. Michael Badger, a Black man with a short beard and mustache, smiling warmly at the camera. He is wearing a white lab coat over a black V-neck shirt. The background is a plain, light-colored wall.

“THE NETWORK OF  
DOCTORS SUPPORTED  
BY **HEARTLAND DENTAL**  
EMBRACES YOU FROM  
DAY ONE.”

**Dr. Michael Badger**  
Clinical Director  
Operations/Mentoring  
Heartland Dental





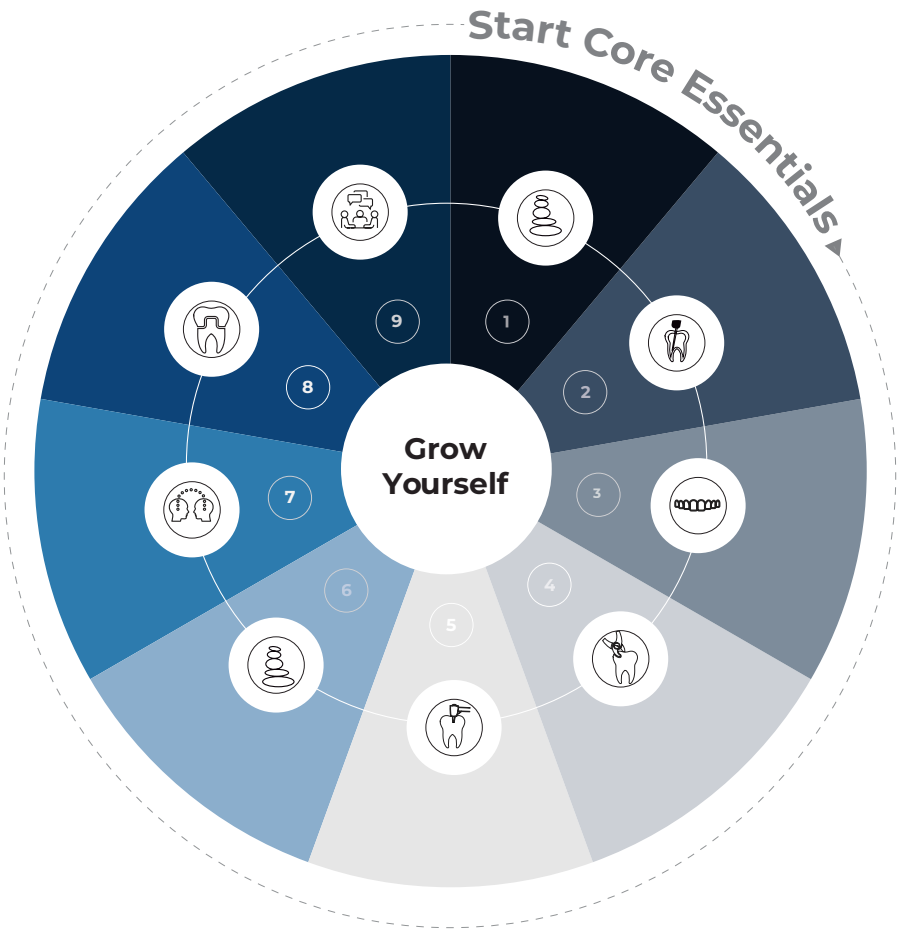
## YOUR CURRICULUM: DOCTOR LEADER TRACK I

In your first year, you'll be auto-enrolled into Doctor Leader Track I, a structured learning experience designed to build on the foundation set in Core Essentials and support your continued development. The track includes a curated sequence of lectures, hands-on tabletop training, virtual sessions, and live patient workshops. Auto-enrollment based on your hire date allows you to plan ahead, coordinate with your regional manager of operations, and stay on track.

While the number of courses may vary, most doctors follow a consistent learning rhythm throughout the year. This continuous learning approach supports stronger skill retention, real-world application, and connection to the Heartland Dental community.

Supported doctors who complete the **Doctor Leader Track average 39% higher production**, thanks to their access to advanced training, peer study groups, and a broad mentor network.

## DOCTOR LEADER TRACK I



1 HEARTSTART

2 ENDODONTIC FUNDAMENTALS

3 INVISALIGN® FUNDAMENTALS

4 CLINICAL ESSENTIALS AND LEADERSHIP FUNDAMENTALS - ORAL SURGERY

5 CLINICAL ESSENTIALS AND LEADERSHIP FUNDAMENTALS - RESTORATIVE

6 COMMUNICATIONS

7 CLINICAL FOUNDATIONS WORKSHOP

8 MAKING THE LEAP SERIES

9 STUDY CLUBS

### STUDY CLUBS

Continue to grow your skills with mentor and peer support:

- Endodontics
- Clear Aligner Therapy
- Scanning

### GROW YOURSELF ON DEMAND

Strive for constant and never-ending improvement with:

- On-demand modules in the Doctor Electives section of Core Essentials
- Virtual Fireside Chat Series, a collaborative space where you can discuss an array of topics relevant to dentistry - on demand and on your time.



1. HEARTSTART

**Offered:** Quarterly  
**Delivered:** In Person  
**Audience:** Doctors  
**16.5 CE Hours | Three-Day Course**

Throughout these three days, you will be introduced to the culture and core values of Heartland Dental. Plus, you'll meet the Senior Leadership Team, members of the Clinical Leadership Team, and other support office leaders as they share their thoughts on what keeps Heartland Dental on the leading edge of dentistry.

2. ENDODONTIC FUNDAMENTALS

**Offered:** Quarterly  
**Delivered:** In Person | Virtual  
**Audience:** Doctors; Dental Assistants (Virtual Only)  
**11 CE Hours | Two-Day Course**

Gain the skills to treat more and refer less. Learn today's principles of instrument design that affect efficiency and safety, practice techniques that will allow you to comfortably maneuver around challenging curves, create an ideal glide path, and avoid post-treatment disease. You'll leave this course with a clear plan for successful outcomes through case selection, proper diagnosis, and technique, and you'll be on the leading edge of dentistry.

3. INVISALIGN® FUNDAMENTALS

**Offered:** Quarterly  
**Delivered:** In Person | On Demand  
**Audience:** Doctors and Teams  
**11 CE Hours | Two-Day Course**

Designed for dentists and their teams, this exciting one-day course sponsored by Align Technology Inc. gives you the clinical and operational training necessary to begin treating a broad range of patients with Invisalign. Learn the appropriate use of Invisalign to build your practice and enhance your patient care.

4. CLINICAL ESSENTIALS AND LEADERSHIP  
FUNDAMENTALS - ORAL SURGERY

**Offered:** Three Times per Year  
**Delivered:** In Person | On Demand | Hands On  
**Audience:** Doctors; Dental Assistants and PMOs (Virtual Only)  
**12 CE Hours | Two-Day Course**

Embark on a journey into the field of leadership, business and Oral Surgery. Led by Heartland Dental clinical mentors and industry experts, this course offers a hands-on approach to learning, featuring interactive lectures, peer-supported breakout sessions, and practical hands-on tabletop training. Recent graduates will experience the fast-track in their professional growth, positioning themselves years ahead of their peers in just a few short months. Seasoned practitioners can set ambitious goals and exceed personal expectations in the year ahead.

5. CLINICAL ESSENTIALS AND LEADERSHIP  
FUNDAMENTALS - RESTORATIVE

**Offered:** Three Times per Year  
**Delivered:** In Person | On Demand | Hands On  
**Audience:** Doctors; Dental Assistants and PMOs (Virtual Only)  
**12 CE Hours | Two-Day Course**

Immerse yourself into the cutting edge world of leadership, business and Restorative dentistry. Led by Heartland Dental clinical mentors and industry leaders, this dynamic course promises an engaging learning experience. From interactive lectures to collaborative breakout sessions, hands-on tabletop training, and insightful leadership and business principles, participants will gain a well-rounded skill set.

6. COMMUNICATIONS

**Offered:** 10-12 Times per Year  
**Delivered:** In Person  
**Audience:** All Positions; PMO Support Recommended  
**11 CE Hours | Two-Day Course**

This powerful two-day adventure takes teams through an interactive demonstration of the "13 Dots," the communication flow for consistent and predictable patient care. You'll learn the why behind it and see how consistent communication between team members and patients can take your practice to the next level. You'll also discover opportunities for communication growth in your personal life!

7. CLINICAL FOUNDATIONS WORKSHOP

**Offered:** Two Times per Year | Spring and Fall  
**Delivered:** In Person Regionally  
**Audience:** Doctors; Dental Assistants  
**4 CE Hours | One-Day Workshop**

Gain hands-on experience with your own patients and learn simple, efficient procedure steps along with your peers. Led by clinical mentor doctors, the workshop procedures include molar root canal therapy, crowns and buildups, and traumatic extractions.

8. MAKING THE LEAP SERIES

**Offered:** Three Times per Year | Winter, Summer, Fall  
**Delivered:** Three-Part Series | Virtually  
**Audience:** Doctors; Dental Hygienists (Session III)  
**4.5 CE Hours | 1.5 Hour Course**

Take the leap during this 3-Month Series where you will learn from the masters and transform your crown case acceptance! Dive into invaluable tips and tricks to bolster your treatment planning skills, elevate your case presentations, streamline your crown preps, refine your TPP development, and unify your team for success. Join us for 90 minutes each month and discover the key to unlocking success in your practice.

WINTER CONFERENCE (Offered Once per Year)

**Offered:** Yearly  
**Delivered:** In Person  
**Audience:** Doctors and Executive Leadership  
**Up to 12 CE Hours | Two-Day Conference**

Join Heartland Dental supported doctors, operations leaders, and invited guests to experience a dental conference like no other. Hear from industry leaders, network with peers, and discover what's in-store as Heartland Dental and its network of clinicians work together to shape the future of dentistry.

**Find out more:**  
<https://winterconference.heartland.com/>



FUNDAMENTAL COURSES



ADVANCED COURSES



MASTERY COURSES





## YOUR CURRICULUM: DOCTOR LEADER TRACK II

Doctor Leader Track II is an opportunity for supported doctors and their teams to deepen their understanding of Heartland Dental systems and expand their clinical expertise in advanced procedures. This customized pathway is shaped through self-discovery—reflecting your motivations, interests, and areas for growth.

It's designed to help you grow alongside your team, strengthen collaboration, and move from good to great as you work toward mastery-level skills.

## DOCTOR LEADER TRACK II



- 1 ENHANCED LEADERSHIP AND BUSINESS BOOST
- 2 IMMERSIVE ORAL SURGERY
- 3 IMMERSIVE ORAL SURGERY WORKSHOP
- 4 SIMPLIFIED REMOVABLES AND NEXT LEVEL SCANNING

- 5 BELL LEADERSHIP ACHIEVERS I
- 6 HEARTLAND DENTAL EXCELLENCE
- 7 ELEVATE ENDODONTICS
- 8 TAKE FLIGHT WITH INVISALIGN®



1. ENHANCED LEADERSHIP  
AND BUSINESS BOOST

**Offered:** Annually  
**Delivered:** In-Person | On Demand | Virtual  
**Audience:** Doctors Supported 1+ Year and PMOs  
**11 CE Hours | Two-Day Course**

Leadership forms the foundation of your practice. Vision, values, and strategy are the driving forces that provide clarity and purpose to every aspect of your business. In this two-day course tailored for supported doctors and their PMO partners, uncover your strengths, identify growth opportunities, and enhance your leadership skills to elevate outcomes, and supercharge your business success.

2. IMMERSIVE ORAL SURGERY

**Offered:** Annually  
**Delivered:** In Person | On Demand  
**Audience:** Doctors Supported 1+ Year  
**12 CE Hours | Two-Day Course**

Dive deeper into the continuously evolving field of oral surgery. Enhance your expertise and expand your surgical decision making skills by incorporating the latest advances and evidence-based protocols ensuring optimal patient outcomes.

3. IMMERSIVE ORAL SURGERY WORKSHOP

**Offered:** Annually  
**Delivered:** In Person  
**Audience:** Doctors Supported 1+ Year;  
Dental Assistants  
**12 CE Hours | Two-Day Workshop**

Apply the knowledge gained from the lecture course in a real-world setting. Gain practical experience and skills through hands-on training, all while contributing to the well being and oral health of those in need. This rewarding experience will elevate your expertise and make a meaningful impact on the lives of others.

4. SIMPLIFIED REMOVABLES AND  
NEXT LEVEL SCANNING

**Offered:** Two Times per Year  
**Delivered:** In Person | Virtual  
**Audience:** Doctors Supported 1+ Year;  
Dental Assistants  
**11 CE Hours | Two-Day Course**

Discover streamlined techniques for creating efficient removable prosthetics and diagnostic precision with advanced scanning protocols. Seize this opportunity to transform your practice, achieving predictability and efficiency in your busy office and enhance patient satisfaction through superior prosthetic outcomes.

5. BELL LEADERSHIP ACHIEVERS I

**Offered:** Monthly  
**Delivered:** In Person | Virtual  
**Audience:** Doctors Supported 1+ Year, Managers,  
and Upper Management  
**17 CE Hours | Three-Day Course**

This “life-changing” program is designed to help you lead like the best in the world with a deep understanding of your personal strengths, weaknesses, and motivations gathered through 360-degree feedback. Use a proven framework to help recognize and immediately implement highly effective leadership techniques.

6. HEARTLAND DENTAL EXCELLENCE

**Offered:** Annually  
**Delivered:** In Person  
**Audience:** Doctors Supported 1+ Year,  
PMOs, and Team  
**11 CE Hours | Two-Day Course**

Continue your pursuit of excellence during this unique opportunity for supported doctors and their teams to immerse themselves in becoming champions of Heartland Dental systems. This interactive 2-day course is a journey of self-discovery, featuring robust discussions with your team and peers to identify and bridge any gaps in your current implementation process. Prepare to elevate your practice to new heights of success by mastering the systems and embarking on a path from good to great!

7. ELEVATE ENDODONTICS

**Offered:** Three Times per Year | Spring and Fall  
**Delivered:** In Person  
**Audience:** Experienced Doctors  
**12 CE Hours | Two-Day Course**

Considering including more endodontic procedures into your successful practice? We'll take you through each procedural step and support you in finding opportunities to incorporate endodontics into your active schedule — to help take your practice to the next level.

8. TAKE FLIGHT WITH INVISALIGN®

**Offered:** Two Times per Year | Spring and Fall  
**Delivered:** In Person  
**Audience:** Doctors and Teams  
**13 CE Hours | Two-Day Course**

Designed for Invisalign®-certified dentists and their teams who have high-treatment planning with low-case acceptance, this exciting course will help you take flight with your Invisalign knowledge and boost your case acceptance.



FUNDAMENTAL COURSES



ADVANCED COURSES



MASTERY COURSES



Endodontics

EXTEND ENDODONTICS

**Offered:** Two Times per Year  
**Delivered:** In Person  
**Audience:** Experienced Doctors Who Have Completed Endodontic Fundamentals and Elevate Endodontics

12 CE Hours | Two-Day Course

Take your endodontic skills to the next level! Learn how to navigate retreatment and the crazy curves, and complex anatomies that you may have referred out in the past.

This course is designed for the clinician with a successful practice that includes endodontics, who is doing at least 10 endodontic treatments per month on their own but still referring complex cases and retreatments. The course will take you through each step of the procedure, introduce new tools and techniques, and help you build the confidence you need to care for complex endo patients.

Implants

IMPLANT CONTINUUM AND WORKSHOPS

**Offered:** Spring and Fall  
**Delivered:** In Person | On Demand | Virtual  
**Audience:** Doctors; Teams  
**19 CE Hours | Two-Day Course | One-Day Workshop**

Complete. Concise. Condensed.  
Past participants call this course the “three C’s” of implant training — and for good reason. In just two days, doctors and dental assistants gain a solid foundation in implant dentistry through engaging lectures, tabletop hands-on exercises, and regional live-patient workshops. From core principles to real-world application, you’ll leave this course equipped — technically, clinically, and emotionally — to take the next step in implant care with confidence.

Lasers

ADVANCED ALL-TISSUE LASER TRAINING

**Offered:** Annually  
**Delivered:** In Person | Virtual  
**Audience:** Doctors; Teams (Virtual Only)  
**16 CE Hours | Two-Day Course**

Step into the future of dentistry with advanced all-tissue laser techniques. Harness the power of light energy to enhance precision, improve outcomes, and elevate your standard of care..

Lasers

LASER DISTRIBUTION

**Offered:** Three Times per Year  
**Delivered:** In Person | On Demand  
**Audience:** Doctors; Hygienists  
**12 CE Hours | One-Day Course**

Ignite your laser potential. Designed for teams receiving one of the most advanced diode lasers on the market, this course covers essential laser science and hands-on training in operative and periodontal care. Discover what your laser can — and can’t — do, and leave ready to elevate patient care and earn standard certification through the Academy of Laser Dentistry.

Lasers

LASER FUNDAMENTALS

**Offered:** Seven Times per Year  
**Delivered:** In Person | Virtual | On Demand  
**Audience:** Newly Supported Doctors and Hygienists Who Are Current Laser Owners  
**12 CE Hours | One-Day Course**

For practices with an existing laser, this course helps new or returning team members build confidence and consistency. Reinforce core laser science and clinical techniques through hands-on training in operative and periodontal care. Leave ready to elevate patient care — and earn standard certification through the Academy of Laser Dentistry.

Orthodontics

BREAKTHROUGH DISCOVERY TO DIAMOND

**Offered:** One Time per Year  
**Delivered:** Virtual | Three-Part Series  
**Audience:** Doctors and Teams  
**4.5 CE Hours | 1.5 Hour Course**

Dive into advanced communication and team workflow efficiencies to maximize your practice to the highest level of clear aligner therapy proficiency. Bring your team to propel your practice to the next level.

Orthodontics

INVISALIGN® UNLOCKED

**Offered:** Three Times per Year  
**Delivered:** In Person  
**Audience:** Doctors  
**7 CE Hours | One-Day Course**

Plan with confidence. Treat with precision. Take your clear aligner treatment planning to the next level with a deep dive into the biomechanics of orthodontic tooth movement. This course is designed for clinicians ready to enhance their skills in case selection, manage moderate and GP-focused cases, and gain control over 3D tooth movement. Learn how to optimize outcomes through advanced planning strategies and elevate your aligner therapy with greater predictability and efficiency.

Restorative

AESTHETIC CONTINUUM

**Offered:** One Time per Year  
**Delivered:** In Person | Virtual | On Demand  
**Audience:** Doctors; Dental Assistants  
**25 CE Hours | Three-Day Course | Two Workshops**

Learn the principles of cosmetic dentistry, including diagnosis, case selection, dental materials, preparation design, impression technique, temporization, cementation, occlusion, and photography. Apply these principles with live, hands-on, one-on-one training by a clinical mentor close to home.

Restorative

FULL MOUTH SOLUTIONS

**Offered:** One Time per Year  
**Delivered:** Virtual | Four-Part Series  
**Audience:** Experienced Doctors Who Have Completed the Aesthetic Continuum  
**7 CE Hours | 2 Hour Course**

Learn how to manage complex restorative cases from start to finish. This course covers Smile Design principles, Occlusal Management, long-term provisional techniques, treatment planning, and case presentation.



FUNDAMENTAL COURSES



ADVANCED COURSES



MASTERY COURSES



Leadership

BELL LEADERSHIP ACHIEVERS I

**Offered:** Monthly  
**Delivered:** In Person | Virtual  
**Audience:** Doctors Supported 1+ Year, Managers, and Upper Management  
**17 CE Hours | Three-Day Course**

This “life-changing” program is designed to help you lead like the best in the world with a deep understanding of your personal strengths, weaknesses, and motivations gathered through 360-degree feedback. Use a proven framework to help recognize and immediately implement highly effective leadership techniques.

Leadership

BELL LEADERSHIP  
ADVANCED COMMUNICATION

**Offered:** Two Times per Year  
**Delivered:** In Person | Virtual  
**Audience:** Doctors Supported 1+ Year, Managers, and Upper Management  
**Prerequisite:** Previously Taken Achievers I  
**17 CE Hours | Two-Day Course**

Learn strategies to help you build mastery-level communication skills and leave with tangible concepts to implement immediately.

Leadership

BELL LEADERSHIP ACHIEVERS II

**Offered:** Four Times per Year  
**Delivered:** In Person | Virtual  
**Audience:** Doctors  
**Prerequisite:** Previously Taken Achievers I (18 Months Prior)  
**17 CE Hours | Three-Day Course**

This course targets the skills required to achieve great results through leading and relating to others. Leveraging your learning from Achievers I, expand your understanding of the specific behaviors required to build your influence with others and drive impactful results.

Sedation Dentistry

SEDATION SYMPOSIUM

**Offered:** One Time per Year | Summer  
**Delivered:** In Person | Virtual  
**Audience:** Doctors and Teams  
**10-12 CE Hours | Two-Day Course**

Ready to take on the No.1 reason why patients neglect completing necessary dental treatment? Dental fear! During this program, you and your team will learn or refresh your knowledge in patient selection, pharmacology trends, and managing airways. Build confidence as a team with scenario-based hands-on medical emergency drills and practice readiness stations to review proper equipment. Whether you are currently certified or are just considering sedation, this program is for you.

Sedation Dentistry

ACLS TRAINING

**Offered:** Two Times per Year  
**Delivered:** In Person  
**Audience:** Doctors  
**Prerequisite:** Follow state requirements  
**4 CE Hours | Half-Day Course**

This hands-on course provides updated information on protocols and advances in emergency response techniques while meeting your recertification needs. Using state-of-the-art simulation tools, you will review the critical skills needed to respond to respiratory failure, airway obstruction, cardiac problems, and anaphylaxis.

Sedation Dentistry

ORAL SEDATION CERTIFICATION

**Offered:** Two Times per Year  
**Delivered:** In Person  
**Audience:** Experienced Doctor and/or Previously Attended Sedation Symposium  
**Prerequisite:** Follow State Requirements  
**24 CE Hours | Four-Day Course**

Get ready for a well-rounded curriculum that combines academic literature with real-world experience to prepare you to offer safe anxiety control services to your patients.



FUNDAMENTAL COURSES



ADVANCED COURSES



MASTERY COURSES



# PUT YOUR TEACHINGS INTO PRACTICE WITH OUR DOCTOR LEADER PROCEDURES TRACK.

Grow Where Your Passion —and Your Community — Leads

These tracks empower doctors to advance their clinical skills in the areas that matter most. Whether driven by personal passion or the evolving needs of the communities they serve. Covering core disciplines like endodontics, implants, aesthetics, oral surgery, and laser dentistry, each track offers a unique blend of courses that may include lecture, simulation, or live-patient training. While centered on doctor development, many tracks incorporate team-focused elements, recognizing that exceptional care and sustainable growth come from a well-prepared, collaborative team..



AESTHETIC CONTINUUM



IMPLANT CONTINUUM



SEDATION SYMPOSIUM



LASER FUNDAMENTALS

“ I GET TO PICK MY EDUCATIONAL PATHWAYS. FROM TREATMENT PLANNING TO IMPLANTS, THE CE COURSES I NEED ARE AT MY FINGERTIPS. THERE AREN'T MANY CE COURSES NOT OFFERED BY HEARTLAND DENTAL.”

**Dr. Chelsea Harper**  
Heartland Dental  
Supported Doctor



**Heartland.com/HDU**



**Dr. Grace Eichler**  
Heartland Dental  
Supported Doctor